

MISSION HILLS TOWN COUNCIL

325 W. WASHINGTON STREET, STE. 2-159 SAN DIEGO, CA 92103

Minutes–MHTC Board of Trustees Meeting
Thursday, February 14, 2019 6:00 pm
Francis Parker Library (4201 Randolph Street, San Diego, CA 92103)

Call to Order - 6:07 pm

Attendance - Board of Trustees

Present - Stephen Cline, Jennifer Medeiros, Tamra Miller, Leah Shuchter, Keith Wilson, Anthony Nyikos, Tatjana Tomic

A. COMMENTS ON NON-AGENDA ITEMS

- a. Chris Olsen introduced himself. He is running for the City Council seat covering District 3 in the 2020 election.
- b. Sharon Gehl announced that the Uptown Planners board elections will be March 5. There are 7 openings coming up for election on the 16 member board.
- c. Jen Benson updated members present regarding the Mission Hills 5K. So far, the committee has raised \$32,500 in sponsorship dollars to benefit Arts and Science programs at Grant TK-8. The event will begin at 8AM on April 6, with Todd Gloria acting as emcee. Jen will be given a time slot at the April 11 Town Hall to give a recap of the event.
- d. Neighborhood Watch: Leah attended the meeting and will circulate the minutes. The group will meet again in a couple of months and trustee members will be notified so they are able to attend if they so choose.
- e. Garden Club will have their annual garden walk on May 11. They need volunteers for the day of. Ads for the Garden Walk program are still for sale. A business card sized ad can be placed for \$75, which includes two tickets to the event. Garden club is hosting a meeting on bonsai designs on February 28.
- f. BID: Thorn Brewery tasting room is coming into a space close to Fort Oak, expected opening late summer/ early fall 2019. Taste of Mission Hills will be the first or second week of October.

B. REGULAR AGENDA

- a. Communications with City Council
 - i. Brittany Bailey going on maternity leave. Tyler (the Hillcrest rep) will help cover.
 - ii. Town Hall/ Safety Letter
 1. Keith has drafted a letter for City Council outlining the results of the five ballot measures from January's Town Hall. The protocol for getting this letter into the hands of City Council is unclear. Keith reached out to Brittney but has not heard back. Leah will follow up. The letter was circulated amongst the trustees for review and will be placed on MHTC letterhead before being sent through the proper channels.
 - iii. City requirements for parking at new developments
 1. Ginny Ollis contacted Leah because the city is considering doing away with parking requirements for new developments. There was discussion around parking difficulties and the city's push to reduce vehicle use in urban hubs. No action was decided upon during the discussion.

- iv. Non-toxic MAD Protocol
 - 1. Tamra updated the board on the discussions with BID, Parks & Rec, and other stakeholders regarding the non-toxic protocol. No actual quotes have been presented and MAD would like the city to move forward with procuring a quote.
 - 2. Leah proposed MHTC write a letter supporting this protocol. Leah will draft a letter and circulate the draft amongst the trustees.
 - 3. Discussion was tabled until Leah, Tony, and Tamra can collaborate to discuss obstacles and potential solutions.
- b. Membership/ Communications
 - i. Social Media Posts- Discussion centered around what we want to put onto social media. Leah expressed concern over social media fatigue alienating followers. Keith suggested polling the membership at our next Town Hall to see how members would like to use the MHTC Facebook and Instagram pages. SDSU has reached out to Leah to see if we have use for an intern, this might be a solution.
 - ii. Newsletter/ Presidio Sentinel- Would we like to send a newsletter to all Mission Hills residents before a Town Hall meeting to update community members and announce the Town Hall agenda? Jennifer will create draft press release to send to the Sentinel office and will circulate amongst trustees.
 - iii. Membership meeting 2/18, 6pm, location TBA
- c. 2019 Budget/ Expenses
 - i. Garden Club advertisement: Jennifer moves we pay \$275 for a ½ page ad in the Garden Walk program, Tony 2nds. Motion passes unanimously.
 - ii. Door hangers with contact information for community members needing help with different crime and safety issues have been proposed. Tony recommends adding this information as an extra sheet onto the back of the magnet mailers that will go out before the concert series as we can roll the cost into the magnet sponsorship. Tony will price out what it would look like to add a second page. Karen Canale has said she will help with design and editing.
 - iii. Do we want to host a Get it Done training/ community night to help more community members use the app, which is where the city is trying to direct traffic for non-emergency issues? Keith has a slide that has been reviewed by Officer Surwilo, outlining the ideal citizen response to different safety situations. Keith will share this with Jennifer to be pinned on the FB page.

C. COMMITTEE UPDATES

- a. Business and Enhancement- Leah has been meeting with Susan, working to build collaboration so we don't overtax neighborhood resources. Discussed a possible "Sponsor Mission Hills" sponsorship package where businesses could pay a flat rate to support concerts, Mission Hills 5K, BID events, and more with one check.
- b. Town Hall Program
 - i. "The 6 Billion Dollar Question: Where does your tax money go?"
 - ii. Town Hall program was reviewed and approved. Keith will reach out to Heritage and Garden Club to see if they want to present any events or information. Keith will invite Nathan Fletcher to talk about historical spending of tax dollars and future goals.
 - iii. Women Occupy San Diego has asked to present their proposed changes to the SD City Charter to have an independent review board for police actions. Keith will contact Kate Yavenditti to see how much time she will need and this information will help determine whether this should be put onto the April agenda or a subsequent agenda. Discussion was raised regarding whether it would be beneficial to add a July Town Hall meeting back into the rotation.

- iv. Approval of Minutes- Keith moves to approve minutes from the planning meeting on 1.3.2019, pending correction of the number of votes from 7 to 5. Steve seconds. The motion passes unanimously. Minutes from December 13, 2018, and the January 10, 2019, Town Hall will be approved at a later meeting.

D. MEETING ADJOURNED 7:53pm